

While there are initiatives and facilities in place to support female employees, male incontinence facilities often remain overlooked. By providing dedicated disposal units for those dealing with male incontinence, companies can showcase their commitment to employee well-being, create safe spaces, and demonstrate social responsibility.

## 7 IN 10 MEN WITH MALE INCONTINENCE

stated they would be more likely to use a business if they knew it was supporting a scheme for the provision of male incontinence bins or products in the washroom.\*



\*Source: https://www.phs.co.uk/media/3664/98431-phs-group-male-incontinence-whitepaper\_final.pdf

## Why phs Male Incontinence Bins?

- Addressing an unmet need. By providing discreet and dignified disposal units for male incontinence, businesses address an unmet need within their workforce and promote inclusivity, acknowledging that health issues affect people of all genders.
- Employee well-being and dignity. Alleviate the stress and embarrassment often associated with managing incontinence in public spaces. Employees and customers who feel supported and respected are more likely to have higher job satisfaction, productivity, and loyalty, knowing they have a safe space when out and about.
- Creating safe spaces. Implementing male incontinence facilities
  and disposal units fosters an environment of safety and support.
  Men dealing with incontinence will feel more comfortable
  and less anxious about attending meetings, interacting with
  colleagues, or spending time in shared spaces.
- Social responsibility and company image. This initiative showcases the company's responsible attitude, appealing to customers, investors, and potential employees who value companies with a strong commitment to social causes.
- Building a caring company culture. A company that prioritises
  the needs of its employees and customers sends a powerful
  message about its values and culture. Such initiatives contribute
  to building a caring and empathetic work environment where
  everyone feels valued and supported, regardless of their health
  conditions.
- A sustainable partnership. The waste collected from a phs
   Male Incontinence Bin will be diverted away from landfill thanks
   to our phs LifeCycle Strategy. The waste we collect will be taken
   to a nearby energy-from-waste facility where it is turned into
   energy that will help power local communities and industries.

